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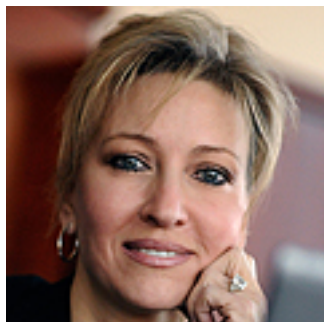
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Sweats to Suits

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Lorraine A. Bolsinger, president and CEO of GE Aviation Systems, will headline the inaugural Women's Leadership Conference at the University of Dayton Thursday, April 14.

The conference is timely. Women represent more than half of today's employees, and analysts say 47 million more women will enter the workforce or start their own businesses by 2020.

"We want to encourage and help women to find the career and path that works for them and where they can excel," Bolsinger said. "It is critical to strike the right balance between your professional and personal life that is rewarding for both the organization and the individual."

Like many women in the workforce, Bolsinger will be multitasking that day. She arrives in Dayton for a 1 p.m. groundbreaking ceremony for GE's new \$51 million EPISCENTER (Electrical Power Integrated Systems Research and Development Center) on campus and then heads over to Boll Theatre for the conference.

A 30-year veteran of GE, Bolsinger will talk about "Passion for Innovation" to career women and students at 4:30 p.m. The conference, "Sweats to Suits: Bridging the Gap from Campus to Career," is co-sponsored by the University of Dayton and GE Capital, one of the world's largest providers of credit. It's open to University of Dayton students and members of the GE Women's Network groups in Kettering and Cincinnati as well as Women in Business Networking in Dayton.

Vicki Giambrone, vice president for marketing and external relations at Dayton Children's, will address "Networking Skills" with the audience at 5:10 p.m. A University of Dayton graduate and former trustee, she serves on numerous community boards and often shares tips about networking with young professionals.

The conference also will include a networking dinner and a number of breakout sessions that will help women find mentors, learn to evaluate employment offers, maintain balance in life, and work collaboratively in multigenerational workplaces. Young professionals will share their experiences transitioning from college to career in a 7:45 p.m. panel discussion that closes out the conference.

"The conference is designed to prepare college students to move from the realm of learning to real-world application," said Glenn Marino, president and CEO of GE Capital. "For all women, it will offer some tips and tools for taking the next step in their careers."

For more information contact Judy Gorgin, vice president of information technology for GE Sales Finance and one of the conference organizers, at 937-534-8419.